



## PRESS RELEASE

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# OUE IS NEW TITLE SPONSOR OF SINGAPORE SLAMMERS

*Excitement builds up ahead of IPTL Finale  
in Singapore from 18-20 Dec*

## #SlammersNation

The **UD Group** announced today that Singapore-listed integrated property developer **OUE Limited** is the new title sponsor of the Singapore Slammers for a three-year term.

The **OUE Singapore Slammers**, as the team will now be known, are one of the five teams competing in the second edition of the Coca-Cola **International Premier Tennis League** (IPTL). Singapore will host the final leg of the competition from 18-20 December to determine who will be the league champion for 2015.

Dr Stephen Riady, Executive Chairman of OUE Limited, said “OUE is proud to be the new title sponsor of the OUE Singapore Slammers led by World Number 1 Novak Djokovic. As a home grown Singapore company, we are pleased to support the Slammers and bring together current tennis champions, legends and future stars in a highly-entertaining and spectator-friendly format. This year is particularly special as Singapore will be hosting the IPTL 2015 finals for the first time.”

“Through our sponsorship of the Singapore Slammers, OUE also hopes to boost the profile of tennis in Singapore, give opportunities for up and coming local players to be inspired and learn as well as continue to do our part to make Singapore a vibrant hub for tennis and sports in the region,” added Dr Riady.

Singapore based **UD Group** owners of the Singapore Slammers, with their premises in OUE Bayfront, are delighted to welcome OUE Limited to the court to be part of this fantastic franchise for a long-term partnership.



Chairman Prateek Gupta said, “It is wonderful to confirm the support of OUE Limited today as the title sponsor of our very own OUE Singapore Slammers.

“As a Singapore-owned team, having another prominent local company getting behind this venture shows the enthusiasm for top level sport here and also our wider goal of developing tennis from the grassroots through our Junior Slammers programme, through to the faces of our team who will lead by example to inspire the next generation here.”

The Singapore Indoor Stadium will be transformed into our #SlammersNation fortress in December and the seven stars - Novak Djokovic, Nick Kyrgios, Dustin Brown, Carlos Moya, Marcelo Melo, Karolina Pliskova and Belinda Bencic - will be looking for a strong home support to fight off the challenges of the four other competing teams.

Joining the OUE Singapore Slammers at the Singapore Indoor Stadium will be the UAE Royals, Indian Aces, Philippine Mavericks and Japan Warriors – the newest addition to the season – bringing 35 of the world’s top tennis stars into town for the three-day league climax.

**Tickets are on sale now but hurry they are selling fast!**

Our unique IPTL experience of sitting on-court beside your tennis idols has SOLD OUT!

But you can still be in the thick of the action by taking up a courtside box with your friends and colleagues as the perfect year end outing.

There is a ticket to suit all tastes and budgets.

For fans based in Singapore, book your seats at:

[www.sportshub.com.sg/sportshubtix/pages/iptl2015.aspx](http://www.sportshub.com.sg/sportshubtix/pages/iptl2015.aspx)

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**About OUE Limited**

OUE Limited (SGX-ST: OUE) is a diversified real estate owner, developer and operator with a real estate portfolio located in prime locations in Asia and United States. OUE consistently grows its business by leveraging its brands and proven expertise in developing and managing landmark assets across the commercial, hospitality, retail and residential sectors primarily in Singapore. With its core strategy of investing in and enhancing a stable of distinctive properties, OUE is committed to developing a portfolio that has a strong recurrent income base, balanced with development profits, to enhance long-term shareholder value. OUE is the



sponsor of OUE Hospitality Trust and OUE Commercial Real Estate Investment Trust.

For the latest news from OUE, visit [www.oue.com.sg](http://www.oue.com.sg).

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### **About the International Premier Tennis League**

The International Premier Tennis League (IPTL) is a unique, team-based tennis league founded by multiple grand-slam winner, India's Mahesh Bhupathi. The inaugural edition in 2014, played across 4 countries in Asia, featured 21 Grand Slam Champions and 14 current/former World Number Ones. Micromax Indian Aces won the 2014 title along with prize money of USD 1 million.

The 2<sup>nd</sup> edition will see Japan added to the tour, which already saw packed audiences in the Philippines, Singapore, India and Dubai. The 2015 IPTL will run from 2<sup>nd</sup> to 20<sup>th</sup> December 2015.

2 <sup>nd</sup> – 4 <sup>th</sup> December	Japan
6 <sup>th</sup> – 8 <sup>th</sup> December	Philippines
10 <sup>th</sup> – 12 <sup>th</sup> December	India
14 <sup>th</sup> – 16 <sup>th</sup> December	Dubai
18 <sup>th</sup> – 20 <sup>th</sup> December	Singapore

The IPTL promises to 'Break the Code' of the game's traditional etiquette in order to attract a new audience to the sport. Modelled after successful international sports franchise concepts and being recognized as tennis' newest spectacle, the IPTL combines world-class sport and entertainment in a format that keeps both spectators and global TV viewers thoroughly engaged.

[www.iptlworld.com](http://www.iptlworld.com)

[www.twitter.com/iptl](https://www.twitter.com/iptl) | [www.facebook.com/iptl](https://www.facebook.com/iptl) | [www.youtube.com/premiertennisleague](https://www.youtube.com/premiertennisleague)

### **About the Singapore Slammers**

The Singapore Slammers, owned by the UD Group of Companies, led by chairman Prateek Gupta and CEO Thomas McMahon.

Playing for the Singapore Slammers in this year's edition is world number one, Novak Djokovic, who recently cemented his position as one of the greatest players of all time with his 10th Grand Slam victory, beating Roger Federer at US Open 2015.

Joining Djokovic on the Singapore Slammers team will be a star rarely out of the headlines, Australian Nick Kyrgios, along with doubles specialist Marcelo Melo, teen sensation Belinda Bencic, 11th in the world Karolina Pliskova and former tennis world number one Carlos Moya.

[www.singaporesslammers.com](http://www.singaporesslammers.com)

[www.twitter.com/sq\\_slammers](https://www.twitter.com/sq_slammers) | [www.facebook.com/singaporesslammers](https://www.facebook.com/singaporesslammers)



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